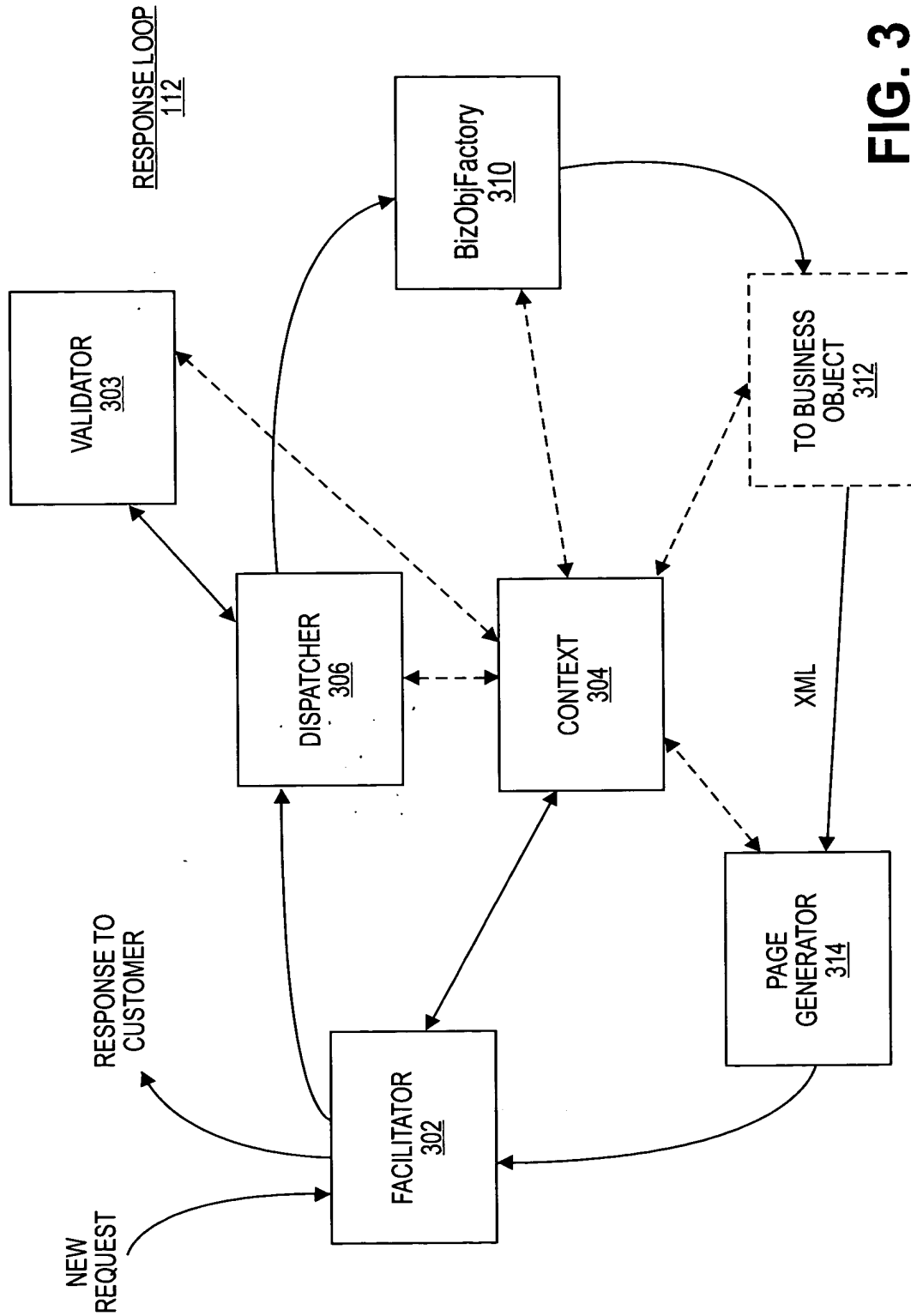


**FIG. 2**



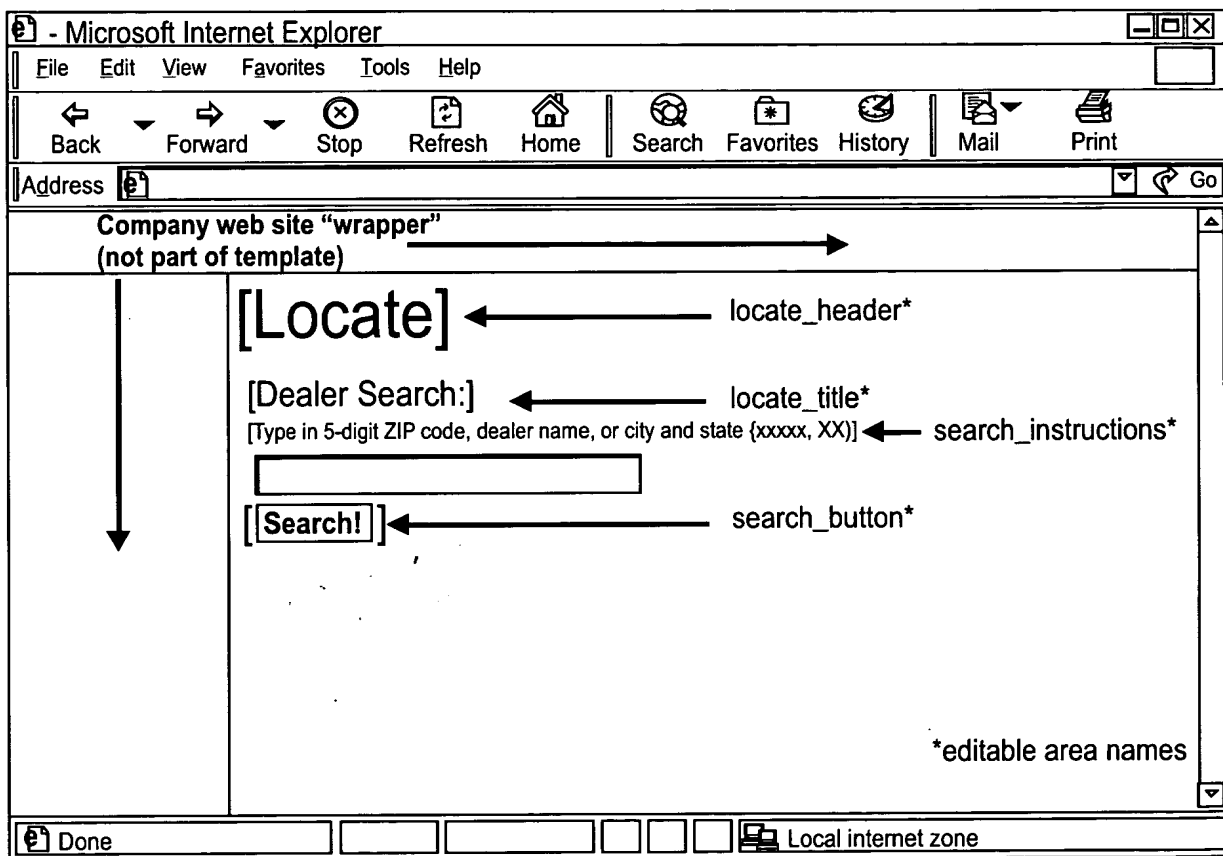


FIG. 4



Title: Modular E-Commerce Web Site Development System  
Docket No.: SOFT-01002US2  
Appl. No.: 09/653,487  
Confirm No.: 4809  
Filed: August 31, 2000

Inventor(s): Bell et al.  
Attorney: Joseph P. O'Malley  
Phone: (415) 362-3800  
Art Unit: 3625

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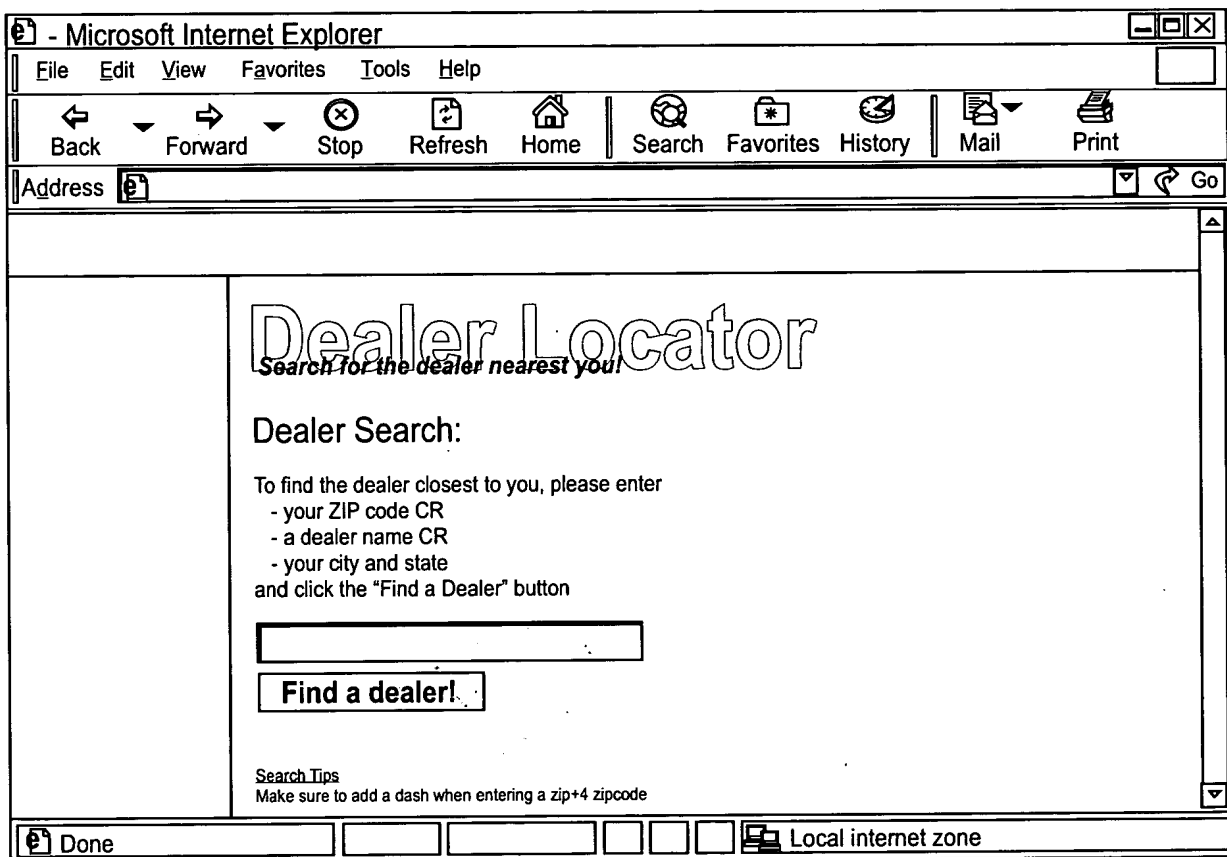


FIG. 5



Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print

Address  Go

Company web site "wrapper"  
(not part of template)

[Locate] ← locate\_header\*

[Dealer Search:] ← locate\_title\*

[Type in city and state (xxxxx, XX format)] ← search\_instructions\*

City:  State:

[Search!] ← search\_button\*

\*editable area names

Done Local internet zone

FIG. 6

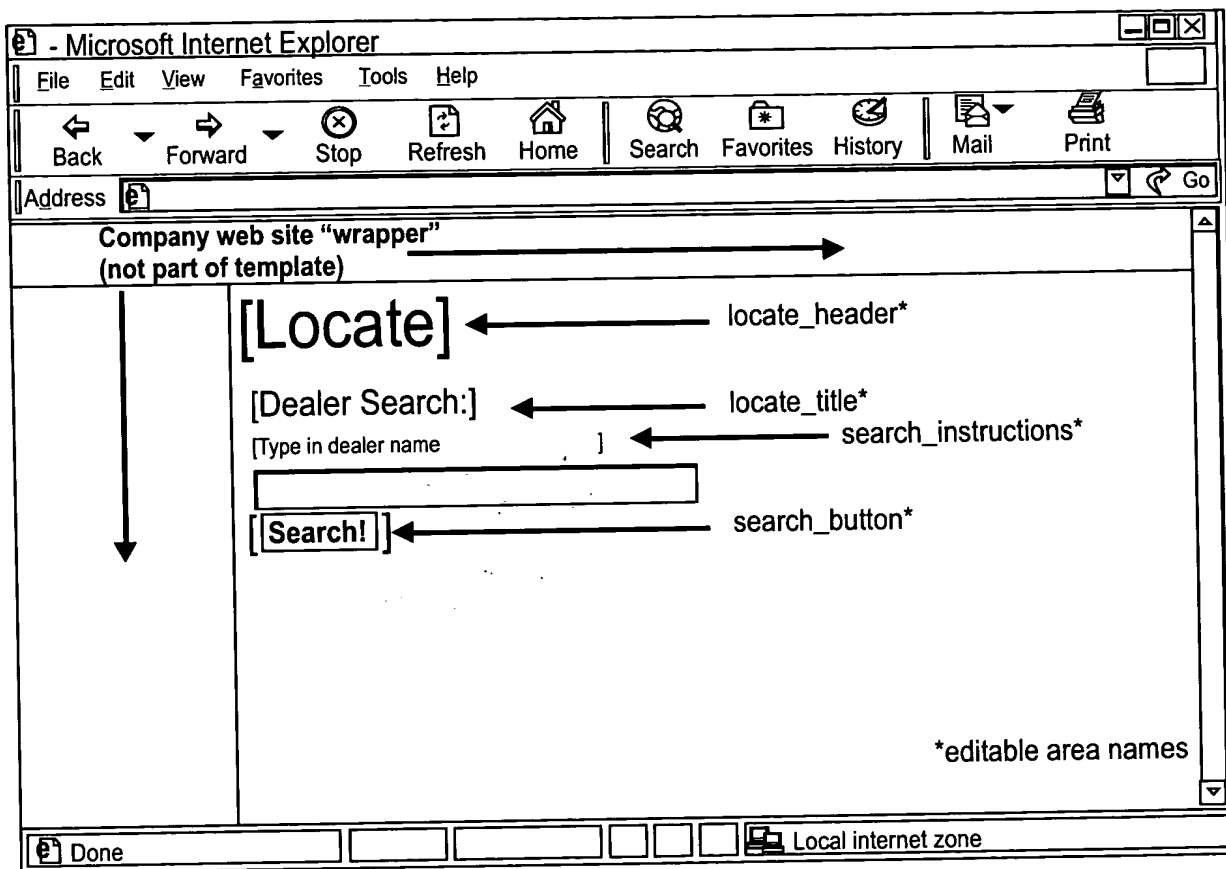


FIG. 7

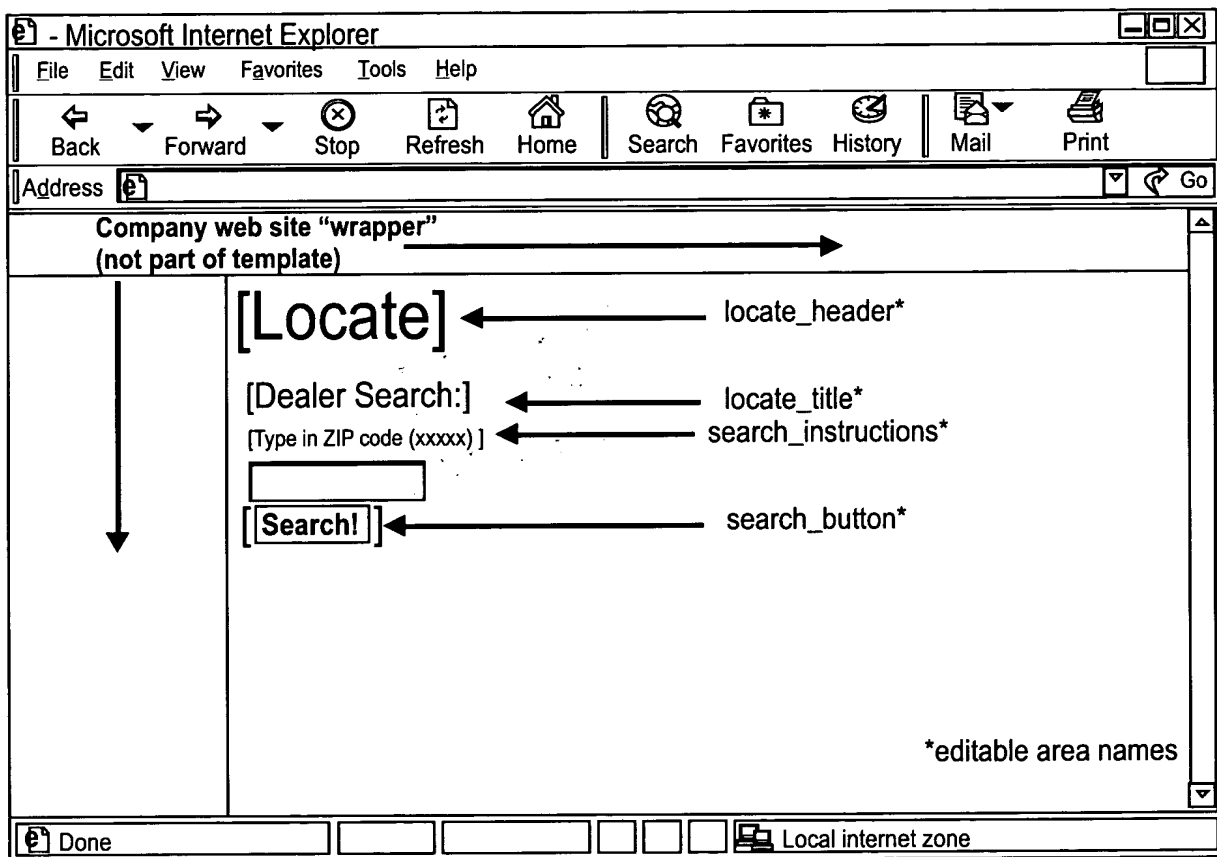


FIG. 8





Title: Modular E-Commerce Web Site Development System  
Docket No.: SOFT-01002US2  
Appl. No.: 09/653,487  
Confirm No.: 4809  
Filed: August 31, 2000

Inventor(s): Bell et al.  
Attorney: Joseph P. O'Malley  
Phone: (415) 362-3800  
Art Unit: 3625

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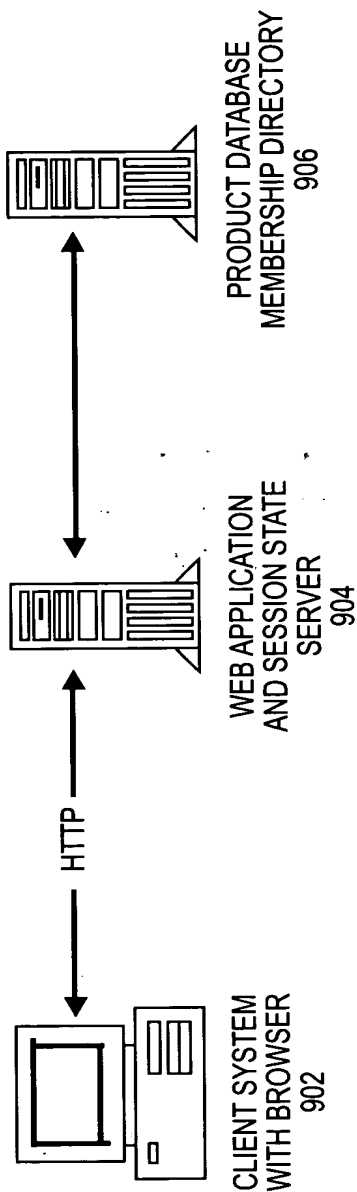
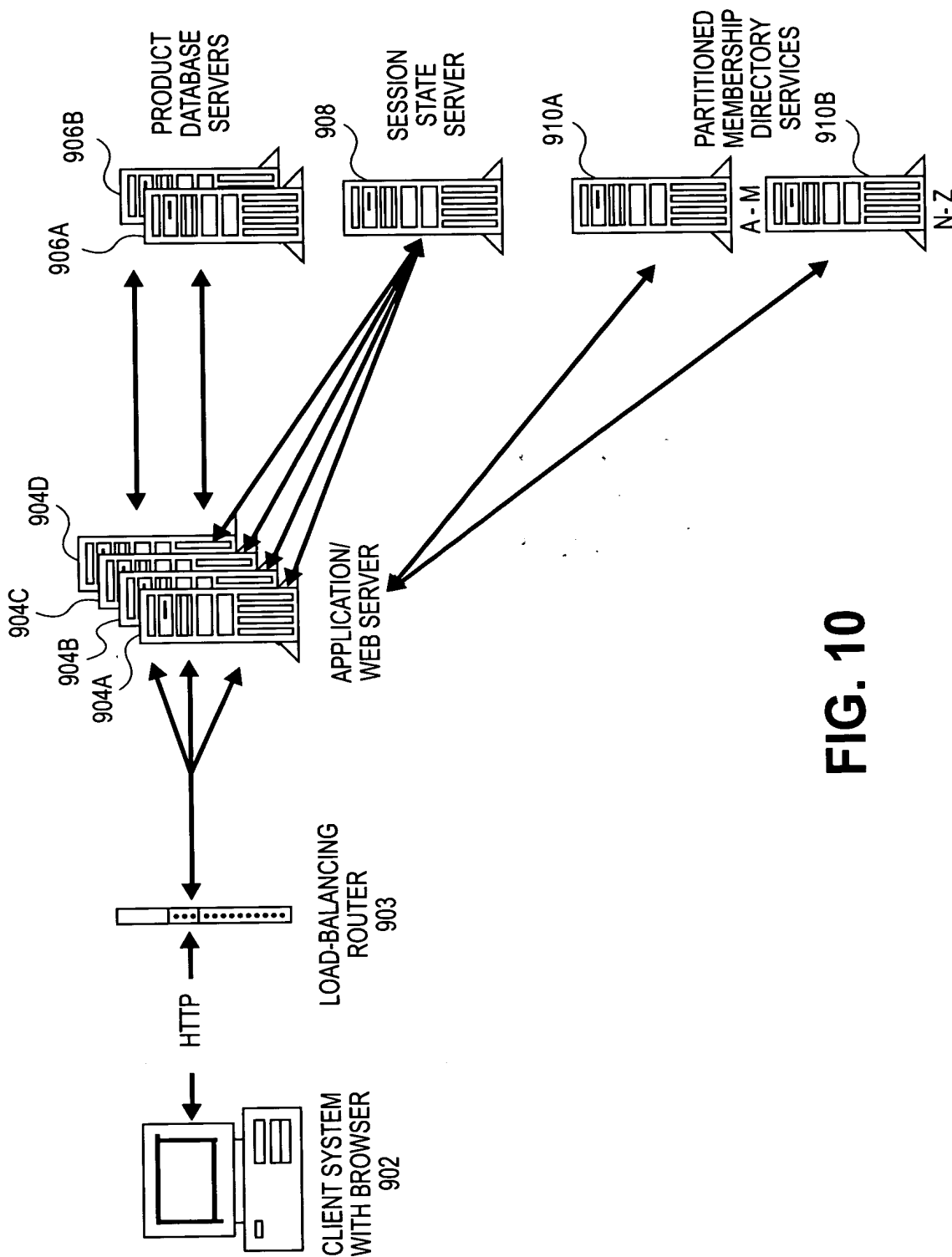


FIG. 9



**FIG. 10**

